

HUBSPOT MARKETING HUB

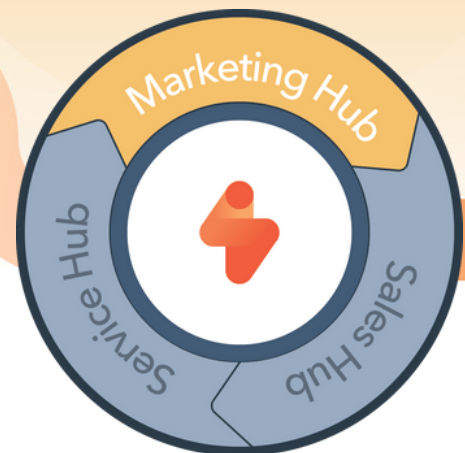
Professional Onboarding

COST:

\$2,400

TIMELINE:

4 Weeks



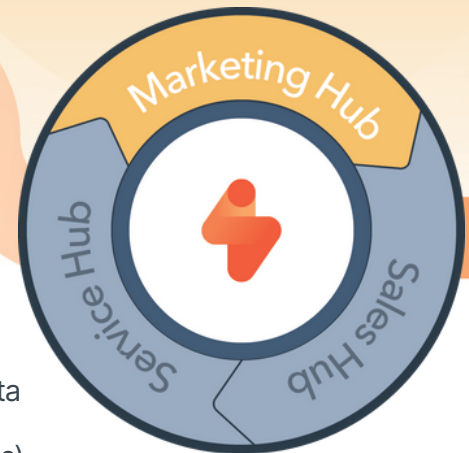
OFFERS & SERVICES

- ➔ Kick-off / Alignment Call
- ➔ Post Kick-Off Alignment Call
- ➔ Setup Of Users & Associated Permissions
- ➔ HubSpot Account Settings & Tracking Codes Setup
- ➔ Branding Settings Setup For Logo, Fonts, Colors, Etc.
- ➔ Import Of Standard Object Data (Contacts & Companies) Into HubSpot CRM Database
 - Import Ready .Csv Files Must Be Provided. If Additional Assistance Is Needed With Data Strategy, Cleaning Data, Or Manipulating Data Prior To Import There May Be An Additional Fee. [Is My Data Import Ready?](#)
- ➔ Creation Of Custom Properties
- ➔ Import Opt-Out Lists From Previously Used Systems
- ➔ Connect Email Sending Domain
- ➔ Setup Of GDPR Compliance Settings
- ➔ Setup of HubSpot App Marketplace Integrations (Select HubSpot App Partners Only)
 - Excluded Integrations: Netsuite, Magento, ZoomInfo Inbound Enrich, ([Standard ZoomInfo Integration](#) Is Not Excluded)



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OFFERS & SERVICES (CONT.)

- ➔ Configure Marketing Contacts Segmentation For Imported Data
- ➔ Buyer Persona Property Setup For Contacts (Up To 3 Personas)
- ➔ Setup Subdomain For Blog, Landing Page & Email Web Version
- ➔ Configure Marketing Email Sender(s) & Re Subscription Email
- ➔ Setup Of Default Form Settings & Styles
- ➔ Assistance With Social Media Setup And Settings Configuration
- ➔ Creation of Marketing Reporting Dashboards: Lead Generation, Marketing Channel Performance, Website Analytics
- ➔ Project Wrap-Up Call