

HUBSPOT BUSINESS UNIT

COST:

Varies

TIMELINE:

4 Weeks

Asset & Data Siloing

This Hubspot setup takes place before setting up an additional Business Unit and helps ensure existing assets are not impacted.

AS ADD ON

OFFERS & SERVICES

- ➔ Addition Of Logic To Workflows To Ensure Contacts From Other Business Units Do Not Get Enrolled
- ➔ Addition Of Logic To Active Lists To Ensure Contacts From Other Business Units Do Not Get Enrolled
- ➔ Review Of Connected HubSpot App Marketplace Integrations And Discussion Of Potential Risks Or Concerns
- ➔ If Using Salesforce: Setup Of Inclusion List To Ensure Other Business Unit Data Does Not Flow Through The Integration
- ➔ Addition of Logic To Pop-Up Forms To Ensure Only The Intended Visitors See Them

