

# HUBSPOT BUSINESS UNIT

## Reassignment

This Hubspot setup supports moving a parent brand into a newly purchased Business Unit.

AS ADD ON

### OFFERS & SERVICES

- ➔ Kick-off/ Alignment Call
- ➔ HubSpot Account Settings And Tracking Codes Setup To Associate Data To New Business Unit
- ➔ Branding Settings Setup for Logo, Fonts, Colors, Etc.
- ➔ Reassignment Of Contact Data To The Business Unit
- ➔ Addition Of Business Unit Segmentation Criteria To Other Objects (Companies, Deals, Tickets, etc) If Desired
- ➔ Recreation Of Existing Forms Into Business Unit Or Addition Of Logic To Ensure Form Submissions Are Associated With The Correct Business Unit
- ➔ Addition Of Logic To Workflows To Ensure Contacts From Other Business Units Do Not Get Enrolled
- ➔ Addition Of Logic To Active Lists To Ensure Contacts From Other Business Units Do Not Get Enrolled
- ➔ Creation of workflow(s) to capture contacts entering into Hubspot from integrations & assign them to the appropriate Business Unit
- ➔ **Marketing Hub:** Enable & Setup Business Unit Specific Subscription Types
- ➔ **Marketing Hub:** Reassign Email Sending, Landing Pages, Blogs, And Email Web Version Domains To The Business Unit
- ➔ Project Wrap-Up Call

COST:

**Varies**

TIMELINE:

**4 Weeks**

